



# DIVERSITY HONORS



SATURDAY, OCTOBER 9, 2021

Exclusively Hosted By:



HOLLYWOOD, FL

"Hope will never be silent."  
-Harvey Milk



DIVERSITY HONORS

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THE GUITAR HOTEL®



HOLLYWOOD, FL

*Diversity Honors is an event that brings together the leaders of Miami-Dade and Broward Counties to showcase leadership in diversity.*

This annual event is a collaboration between two organizations, The Harvey Milk Foundation and The Pride Center at Equality Park. This recognition event has put South Florida on the international stage of LGBT rights and activism. Diversity Honors will highlight those who have made a transformational effect on improving the lives of others, leading the change to promote inclusion and acceptance.

The Seminole Hard Rock Hotel & Casino Hollywood will be the setting for the Diversity Honors gala that kicks off Harvey Milk Day events across the nation and will benefit the Harvey Milk Foundation and The Pride Center at Equality Park. This highly anticipated event on the eve of Saturday, October 09, 2021, will showcase those who are transforming lives by living authentically and advancing inclusiveness.

This annual event is where the community can come together to honor people who, in their extraordinary lives, remind us all of the diversity of the human spirit and the values that define us.

Sponsorship provides a unique opportunity for individuals and companies to engage and connect with LGBT leaders and allies in an inspiring atmosphere with a few surprises that you won't want to miss.





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## ABOUT OUR EXCLUSIVE PRESENTING SPONSOR:

### **Seminole Hard Rock Hotel & Casino**

Seminole Hard Rock Hotel & Casino Hollywood is the flagship casino resort of Hard Rock International, owned by the Seminole Tribe of Florida. This world-renowned entertainment, gaming and hospitality destination unveiled a \$1.5 billion expansion on Oct. 24, 2019. New offerings include 638 upscale guestrooms in the first-ever Guitar Hotel, 168 luxury guestrooms and unique swim-up suites in the adjacent Oasis Tower at Seminole Hard Rock Hotel & Casino Hollywood, and 465 newly redesigned guestrooms in Hard Rock Hotel for a combined room count of 1,271 throughout the resort. Additional amenities include the lush, “Bora Bora” style lagoon with private cabanas and butler service; a 42,000 square-foot Rock Spa® & Salon; a 13.5-acre recreational water experience for swimming, kayaking and paddle boarding; 19 dining outlets and 20 bars and lounges; an expansive gaming floor with 3,100 slots, 195 table games and a 45-table poker room; 120,000 square feet of premier meeting and convention space including a 38,000 square-foot, carpeted exhibition hall; and The Shoppes at The Guitar Hotel, a 26,000 square-foot retail promenade.

The highly anticipated Hard Rock Live entertainment venue with a 7,000-person capacity, will showcase A-list entertainers, comedy acts, Broadway performances, sporting events and live broadcast productions. The integrated resort is located on 87 acres of the Hollywood Seminole Reservation along State Road 7 (U.S. Highway 441) and is 10 minutes from Fort Lauderdale/Hollywood International Airport and 30 minutes from downtown Miami and Miami International Airport.

For more information, visit us online at:

[www.SeminoleHardRockHollywood.com](http://www.SeminoleHardRockHollywood.com)

Call 800-937-0010 or Follow Us:

Facebook: [SeminoleHardRockHollywood](https://www.facebook.com/SeminoleHardRockHollywood)

Twitter: [@HardRockHolly](https://twitter.com/HardRockHolly)

Instagram: [@HardRockHolly](https://www.instagram.com/HardRockHolly)



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## HARVEY MILK FOUNDATION

The Harvey Milk Foundation has worked on the ground in over 60 nations with local LGBTQ organizations, community based programs, diplomats, and government representatives to support emerging and struggling communities in some of the most challenging and difficult human rights environments in the globe. In a single decade, the Milk Foundation has become the premier global LGBTQ rights NGO working alongside local, regional, state, and national organizers to create a world that is free from discrimination and where equality and the celebration of diversity replaces the hate and violence that has been historically systemic for our LGBTQ community.

Using the inspiring life story of Harvey Milk and his belief that broad public education and dialogue was paramount to civil rights advancement, the Milk Foundation inspires individuals, communities and organizations to carry on Harvey's values in a timeless vision for a better world.

The Foundation's high visibility targeted programs support cross-cultural discussions that harmonize and share best advocacy practices on a global level which have been recognized with nearly every major global human rights award. HMF has built a reputation of producing historic "firsts" that have become a hallmark of our work, from the United Nations, the European Union, The Munich Security Conference, the White House, and even to the Pentagon. Harvey's very unique but critical focus on building a base for societal change through face to face conversation with communities that have traditionally opposed LGBTQ equality, has enabled us to realize a dream that Harvey began and continues to inspire our leadership and create sustained societal change.

For more information, visit us online at: [www.milkfoundation.org](http://www.milkfoundation.org)



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## The Pride Center at Equality Park

### **Our mission is:**

*"We provide a welcoming, safe space—an inclusive home—that celebrates, nurtures and empowers the LGBTQ communities and our friends and neighbors in South Florida."*

The Pride Center celebrated its 28 years of service in June of 2021. We serve a beautifully diverse community. In the year before the COVID-19 pandemic, more than 35,000 adult and youth attended activities at The Center. We hosted more than 65 regularly-meeting groups each month. Support, social and educational groups focus on seniors, people living with HIV/AIDS, people of transgender experience, communities of color, recovery, women, young adults, men, health, the arts, athletics, spirituality, games and more. Outreach activities over that year directly impacted over 250,000 residents and visitors to South Florida. Pre-COVID-19, between one and two thousand people utilized our campus daily. Every day.

The largest weekly gathering of LGBTQ+ Seniors is at The Pride Center. The Center's popular Active Aging activities include: weekly Coffee and Conversation events with over 200 LGBTQ+ Seniors; individual linkage services; wellness workshops; daily senior exercise classes; a speaker series; recreational activities; healthy aging seminars; cultural events; and the annual Active Aging Health Expo. The Center also spearheads the three-county collaboration to organize, develop and market the current online health directory of culturally competent providers for LGBTQ+ women at [LBTHHealth.org](http://LBTHHealth.org).

A paramount goal for The Pride Center is to reduce HIV transmission in our community and increase access to treatment within our communities. Though we are not a traditional AIDS Service Organization, The Center has served as a vital site for HIV testing, prevention, linkage, support, outreach and education. For the past 14+ years, our comprehensive prevention initiatives have a proven, effective legacy of reducing HIV transmission and improving the quality of life and health outcomes for those impacted by the epidemic. The Center is equally committed to ensuring that all persons living with HIV in Broward County are linked to, and retained in, HIV care, thereby contributing to lowering the community viral load.

The Equality Park campus offers five-and-a-half acres of property with 30,000 square feet of office space that provides homes for programs and services, as well as synergy among various other organizations who are housed here. The life-enhancing, innovative programs we provide each day have been used as best practice models for centers worldwide—in HIV prevention, Seniors programming, women's health resources, outreach to communities of color and more. We take pride in that work.

For more information, visit us online at: [www.PrideCenterFlorida.org](http://www.PrideCenterFlorida.org)



# CORPORATE SPONSORSHIP OPPORTUNITIES

Exclusive  
Presenting Sponsor  
\$75,000

**SOLD**

- Exclusive category sponsorship opportunity
- Program participant/honoree at table
- Priority seating (30 VIP area access & tickets) (PENDING SETUP)
- Sponsor name and logo in pre/post event media and printed materials, webpage and news media
- Support acknowledged in event PR
- Verbal recognition during event program
- Logo featured on event step and repeat
- Sponsor message on video screens
- Custom benefits available

Platinum Sponsor  
\$50,000  
*(2 Available)*

- Priority Seating (20 VIP area access & tickets) (PENDING SETUP)
- Sponsor name and logo in pre/post event media and printed materials, webpage and news media
- Prominent logo placement on print advertisement
- Support acknowledged in event PR
- Verbal recognition during event program
- Logo featured on event posters (placed around venue)
- Sponsor message on video screens
- Custom benefits available

Diamond Sponsor  
\$20,000  
*(4 Available)*

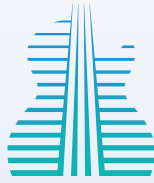
- Priority Seating (10 VIP area access & tickets) (PENDING SETUP)
- Sponsor name and logo in pre/post event media and printed materials and event webpage
- Support acknowledged in event PR
- Verbal recognition during event program
- Logo featured on event posters (placed around venue)

Gold Sponsor  
\$10,000  
*(Multiple Available)*

- Seating (4 VIP area access & tickets) (PENDING SETUP)
- Sponsor name and logo in pre/post event media and printed materials and event webpage
- Support acknowledged in event PR
- Verbal recognition during event program
- Sponsor logo on printed materials



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THE GUITAR HOTEL®



HOLLYWOOD, FL

## INDIVIDUAL & CORPORATE TABLE HOST

Table  
Host  
\$2,500

- Seating (10 tickets) (PENDING SETUP)
- Host name in event webpage
- Table signage with logo/name



THE PRIDE  
CENTER  
AT EQUALITY PARK



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## Sponsorship Level Agreement Form

CORPORATE SPONSOR \_\_\_\_\_ \$50,000 \_\_\_\_\_ \$20,000 \_\_\_\_\_ \$10,000

TABLE HOST \_\_\_\_\_ \$2,500

*Full payment must be received by September 15, 2021. \*Deadlines apply to all printed materials*

*\*\*Anonymity honored upon request\*\**

-----  
Company's Name (as you wish to be acknowledged)

-----  
Please Print Contact's Name

-----  
Email Address

-----  
Address

-----  
City

-----  
State

-----  
Zip

-----  
Phone Number

-----  
Company's URL

Please make check payable to **"DIVERSITY HONORS"** OR  
**PAYMENT AUTHORIZATION**

**Payment Information:** *(to be completed by member)*

I authorize **DIVERSITY HONORS** to automatically bill the credit card listed below as specified:

VISA  MC  AMEX

-----  
Cardholder Name

-----  
Card Number

-----  
Expiration Date

-----  
CVV #

-----  
Credit Card Zip Code

-----  
Customer's signature

Please submit this agreement to: [RRoa@PrideCenterFlorida.org](mailto:RRoa@PrideCenterFlorida.org) Or

**THE PRIDE CENTER AT EQUALITY PARK**

2040 NORTH DIXIE HIGHWAY

WILTON MANORS, FL 33305

For more information, call Roger Roa at (954) 463-9005.